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Development, Production and Marketing of Cosmetic Products

Healthy deodorant- Effectiveness - Adaptation Period

You most probably are aware of the difference between **deodorants** and **anti-perspirants**.

Deodorants – prevent perspiration **odor**

Anti-perspirants – prevent **perspiration** by **clogging pores** with **aluminum salts** or other **harsh chemicals**.

When switching from anti-perspirants to healthy deodorants, the body undergoes an adaptation period.

When using anti-perspirants, chemicals and wastes, not being excreted with perspiration, have accumulated near the perspiration glands. When beginning to perspire again, body starts draining itself of toxins and harsh chemicals. Result: even stronger odor.

This may take about 5-7 applications of Lavilin.

During this period it is recommended **to reapply Lavilin** as soon as malodor reappears. Bad odor **will disappear immediately** (without even need to wash the area)

After this adaptation period body will synchronize itself with the healthy deodorant, and the effectiveness will last longer from day to day,

Only re-apply when the malodor re-appears. Daily use of the Lavilin deodorant is not necessary.

The new Lavilin user will be happy with the fact of using a healthy deodorant and with the growing effectiveness of the product.

For best results, do not use together with other deodorants!





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